Crafting **Experts For**The Future

ad.house a c a d e m y

# Soul Cheators

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### Lead The Future Of Digital



Every swipe, every tap and every motion is crafted by designers

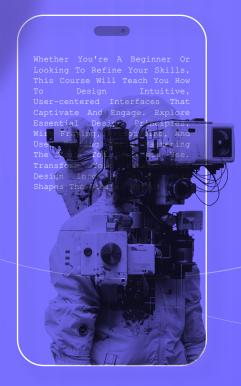
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We are a trusted academy with over 15 years of agency experience, and we're ready to share that expertise with you.

Ad House was established in 2009 in Calicut, and since then, we've expanded to Bangalore and Kochi. Over the years, we've had the privilege of working with over 1,000 clients across Kerala, India, and the Middle East, gaining invaluable insights into the ever-evolving digital and creative world. With over a decade of experience, we've learned from both successes and challenges, staying ahead of industry trends and constantly updating our strategies.

Our confidence comes from the research, experimentation, and knowledge we've accumulated throughout the years. Now, we're here to share that with you, so you can follow the path we've paved toward a successful career.







## Creative UI/UX: Design for the Future

Whether You're A Beginner Or Looking To Refine Your Skills, This Course Will Teach You How To Design Intuitive, User-centered Interfaces That Captivate And Engage. Explore Essential Design Principles, Wire Framing, Prototyping, And User Testing While Mastering The Tools Top Designers Use. Transform Your Passion For Design Into A Career That Shapes The Digital World!

#### Course Highlights

- Introduction to UI/UX
- Design Thinking
- User Research
- Information Architecture
- UX Laws
- Wireframing
- UI Principles
- Practical Scenarios
- Auto Layout in Figma
- Mock Interviews & Job Preparation

- UI Components & Layouts
- Prototyping & Interactions
- Responsive Design
- Usability Testing
- UX Writing
- UX Case Studies
- Mini UI/UX Project
- Final UI/UX Project
- Usability Testing & Iteration
- Portfolio & Resume Buildings

### TOOS















## Why Choose Ad.house Ad.house Academy?

- Top Industry Professionals As Your Mentors.
- Gain Hands-on Experience With Live Campaigns.
- Stay Ahead With The Latest Trends And Tools.
- Work On Projects That Get Noticed By Employers.
- You Can Enjoy Creative Freedom
- Job Placement Support
- Lifetime work Assistance



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## Are You In For The Journey Ahead?

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