

Crafting  
**Experts For**  
The Future

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academy

# Lead The Future Of Digital



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# Lead The **Future Of Digital**



Your Digital Marketing Journey Is The First Step  
To Creating Tomorrow's Biggest Brands.



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## About Us

We Are A Trusted Academy With Over 15 Years Of Agency Experience, And We're Ready To Share That Expertise With You. Ad House Was Established In 2009 In Calicut, And Since Then, We've Expanded To Bangalore And Kochi. Over The Years, We've Had The Privilege Of Working With Over 1,000 Clients Across Kerala, India, And The Middle East, Gaining Invaluable Insights Into The Ever Evolving Decade Of Experience, We've Learned From Both Successes And Challenges, Staying Ahead Of Industry Trends And Constantly Updating Our Strategies.

Our Confidence Comes From The Research, Experimentation, And Knowledge We've Accumulated Throughout The Years. Now, We're Here To Share That With You, So You Can Follow The Path We've Paved Toward A Successful Digital Marketing Career.



A hand is shown holding a glowing, particle-like infinity symbol. The background is a deep blue with abstract, glowing light trails and digital patterns, suggesting a high-tech or digital environment.

# Strategic Performance **Digital Marketing**

Performance Digital Marketing is your gateway to mastering data-driven strategies that deliver real results. Learn to create high-converting campaigns, optimize for maximum ROI, and harness the power of SEO, SEM, and social media marketing. With a focus on analytics and strategy, this course prepares you to stay a head of trends and make impactful decisions.



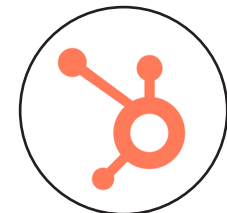
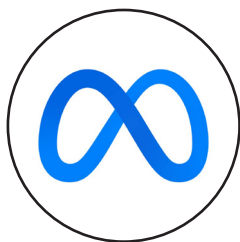
# Digital Marketing

# Course Highlights

- 360° Digital Marketing Techniques
- Exploring Social Media Marketing
- Mastering Google
- Complete Seo Master Class
- Content Creation & Writing Modules
- Dynamic Web development & Hosting
- Digital Strategies & Campaigns
- Performance Marketing & Strategic Analysis

- Building Your Portfolio : Your Digital Identity
- Upskill With Ai : Ai Tools Integration
- Hands On Experience With Practical Based Learning
- From Candidate To Hired : Mock Interview Sessions
- Real World Live Projects
- Intern To Pro : Advance Internship Program

## Tools & Platforms





# Why Choose Ad.house Academy?

- Top industry professionals as your mentors.
- Gain hands on experience with live campaigns.
- Stay ahead with the latest trends and tools.
- Work on projects that get noticed by employers.
- You can enjoy creative Freedom
- Job Placement support
- Life time work assistance

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Are You In For The  
**Journey Ahead?**

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